

TONBRIDGE & MALLING BOROUGH COUNCIL

LEISURE and ARTS ADVISORY BOARD

21 September 2011

Report of the Chief Leisure Officer

Part 1- Public

Matters for Information

1 CATALYST ARTS

Summary

The purpose of this report is to update Members on a new Government funding opportunity available to help build the long-term resilience of arts organisations by increasing their fundraising potential.

1.1 Background

1.1.1 Launched by Arts Council England, Catalyst Arts is part of an £80 million scheme to boost philanthropy to the arts announced last December by the Department for Culture, Media and Sport and Arts Council England.

1.1.2 Catalyst Arts is just one of the measures Arts Council England is putting in place to help create a more sustainable, resilient and innovative arts sector.

1.2 How will the Catalyst Arts fund be invested?

1.2.1 £30 million of Lottery funds will form an integrated match-funding and capacity building scheme to increase arts organisations' ability to fundraise. The fund will offer tailored awards that cover a three-year period. It will be open to individual organisations or organisations working together who have some experience of fundraising. This investment is designed to allow organisations to develop their ideas and capability in their first year, and then explore innovative ways of using match-funding to generate and secure new private giving.

1.2.2 It is anticipated that the £30 million fund will enable arts organisations to generate around £25 million of new money from private giving by 2015.

1.2.3 £7 million of Lottery funds will be invested in a one-off grant scheme to support arts organisations with less experience to build their fundraising capacity. The awards will range from £15,000-£25,000, providing individual organisations, or organisations working in partnership, with the tools and skills needed to begin to raise or increase their private income.

1.2.4 A further £3 million of Lottery funds will be invested in making available practical advice on how to secure new sources of funding. Part of this money will also be used to share the knowledge gained from Catalyst Arts with the wider sector.

1.3 Local Arts Organisations

1.3.1 Details of this new funding opportunity have been sent to local arts organisations/ community groups that are listed in the Council's arts directory. Information will also be listed on the Council's website.

1.4 Legal Implications

1.4.1 None.

1.5 Financial and Value for Money Considerations

1.5.1 This source of funding has the potential to enhance the art provision for the Borough.

1.6 Risk Assessment

1.6.1 There are no significant risks associated with this funding scheme.

1.7 Policy Considerations

1.7.1 Healthy Lifestyles, Community.

Background papers:

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Nil

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